

Privacy and Safety Tips

Instagram is a fun way to share your life through photos and videos.

We work hard to help ensure that people who use Instagram have the information, tools, and resources they need to have a great experience. To learn more, visit our Help Center at help.instagram.com.

Know the age guidelines

Please keep in mind that Instagram is for people over the age of 13. We encourage people to report underage use via our Help Center.

Report problematic content

You can report content that may be in violation of our policies directly from Instagram app, with our built-in flagging feature.

Share with specific people

By selecting the Instagram Direct icon from top right corner of the application, you can choose to share with only a few people (up to a maximum of 15) rather than all of your followers.

Make your posts private

When you make your posts private, anyone who wants to see your photos or videos, followers, or following lists will have to send you a follow request for you to approve or ignore.

Decide whether you want to use your 'Photo Map'

Adding location to photos, also known as using our 'Photo Map' feature, is turned off for all photos someone uploads to Instagram. This means that photos won't appear on a person's Photo Map without their permission.

Block if necessary

When people use our blocking feature, the person they block cannot view their posts or search for their Instagram account.

Parents can also check out 'A Parent's Guide to Instagram' from our partners at www.connectsafely.org.